



KWAZULU-NATAL PROVINCE

TRANSPORT
REPUBLIC OF SOUTH AFRICA

DIRECTORATE:

Communication

Private Bag X9043, PIETERMARITZBURG, 3200

Inkosi Mhlabunzima Maphumulo House, 172 Burger Street, Pietermaritzburg, 3201

Tel: 033 355 8624 Fax: 033 355 8632

Media Advisory

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KWAZULU-NATAL PREMIER SIHLE ZIKALALA TO LAUNCH 2021 EASTER LONG WEEKEND ROAD SAFETY CAMPAIGN

As part of the government's concerted efforts to effectively respond to road traffic needs and improve road safety, KwaZulu-Natal Premier Mr Sihle Zikalala accompanied by MEC for Transport, Community Safety and Liaison, Ms Neliswa Peggy Nkonyeni and EThekweni Metro Mayor Cllr Mxolisi Kaunda will tomorrow, 31 March 2021, launch the Easter Road Safety Campaign to promote responsible road use over the Easter long-weekend and beyond.

Unlike the previous year where the country was under Covid-19 total lockdown, the Easter period this year will be taking place under Covid-19 Alert-Level 1 of the National Lockdown; as such the province anticipates an influx of people and increased traffic volumes, with travels to work, leisure and pilgrims.

"Our Road Safety Campaign is a 365-day programme. However, during heightened traffic periods such as the Easter long-weekend, our law enforcement agencies double their efforts to save lives and ensure maximum compliance to reduce the number of road crashes and fatalities. The loss of life on our roads is preventable, but it will take a collective effort to achieve this," said Premier Zikalala.

Premier Zikalala will tomorrow lead a multi-disciplinary roadblock at the Mariannhill Toll Plaza and thereafter conduct a road safety blitz at the Eastern Cape Long Distance Taxi Rank in Williams Road.

Members of the media are invited to cover the programme as follows:

08h00 – Multi-disciplinary roadblock at Mariannhill Toll Plaza

09h30 – Easter Road Safety Blitz at Eastern Cape Long Distance Taxi Rank (Williams Road)

ENDS.